



MIAMI Association of REALTORS®

What is RealSatisfied?

As a MIAMI member, you now have access to a RealSatisfied account! RealSatisfied allows you to:

COLLECT VALUABLE CLIENT FEEDBACK: Collect valuable feedback and testimonials from your clients via automated buyer/seller surveys. Don't worry, RealSatisfied does it all for you - and only you see your feedback!

PUBLISH TESTIMONIALS: You control the publishing of your testimonials and reviews to generate referrals and build trust online! Easily publish to Realtor.com, Facebook, Twitter, and even your own website!

OPTIMIZE YOUR MARKETING & BRAND: Statistics prove that client testimonials are powerful proof of success and drive more referrals than any other marketing! RealSatisfied makes it easy to display and share your testimonials!

How Does it Work?



RETS FEED INTEGRATION: Our RETS feed integration provides a seamless, automatic triggering system that sends out buyer or seller surveys at the close of a transaction. This removes another "TO DO" for busy agents and brokers. Additionally, clients love the co-branded, third-party validation.



SIMPLE EMAIL NOTIFICATIONS: Members who have "opted-in" to send surveys and receive testimonials have private access to review, approve, and publish their testimonials through simple notifications. Members always own their private data. Always!



AGENT PROFILE PAGES, DASHBOARD, WIDGETS, PLUG-INS and More: Members are provided with custom profile pages - managed through their personal dashboard - where they control the display and syndication of their testimonials and ratings. **BONUS:** Agent profile pages rank very high in SEO and search results. They can link to all social media and industry profiles for additional marketing.



PUBLISH & PROMOTE TESTIMONIALS - INCREASE REFERRALS: Members can publish and promote their testimonials on **Realtor.com, Facebook, and Twitter**. With the activation of a REALTOR® NRDS number, testimonials and detailed performance ratings can be syndicated directly to **Realtor.com**. Our "Visual Testimonials" for Facebook & Twitter drive sphere engagement, increase referrals via social media, and are great content for digital marketing efforts.



NURTURE BRAND ADVOCACY: Customers are driving word of mouth about your member's brand. The most positive, long-term impact they can make on their business is to build a program within their strategy that allows them to connect with their most passionate customers and nurture those relationships online and off.